
Board Meeting

January 15, 2025

Started 6:06

Ended 8:03

Attendees

Amber Chenard
Joshua Winland
Jolene Coleman
Dani Tarini
Dani Landis
Gordon Pellerin
Justin House
Johnathan Clarkson
Blaire Webster

Agenda

- queens booked. Rider and per diem added
 - Need one extra performer for both PIW & Teen dance
 - Josh to look into performer from edmonton show
 - Gordon to reach out to contact in edmonton
 - Dani L to take care of the Queen's riders
 - t-shirt contest announced
 - Winner 2 party in white tickets
 - Deadline Feb 17th, announced Mar 1st
 - Save the date
 - Jonathan to announce
 - pump up for pride update
 - Request form submitted for Howlers - waiting on cost for rental
 - Mar 1st (request from 4 pm to 1 am)
 - Bartenders & food through Howlers
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- DJ - Honorarium \$ 500 - dependant on budget
- Entry by donation
- Order tickets for tracking attendance
 - Jonathan to order on amazon
- Josh to perform
 - Donate tips back to pride
- Announce the T-shirt design winner that night
- sex out loud at NWP attendance confirmed. Call out to volunteers
 - Feb 12th
 - Set up at 11 am event from 11:30 am -1 pm
 - Josh, Jolene & Ada, maybe Gordon
- Website update
 - Deadline Feb 22nd
 - Tickets launching on website for Mar 1st
- sponsorship and grants update. Sponsorship package created.
 - Grants for TD, Canfor, city, weyerhaeuser, Rotary, DMF (tourism), County of GP
 - Sponsorship first right of refusal sent out next month
- review and approve partnership agreement and small events committee
 - Dani T motion to approve partnership agreement & small events
 - Josh to second
 - All in favour: Moved
- decide process for buying membership
 - \$5 for just voting rights
 - Possibly 2 weeks closing before AGM
- email vs group chat
 - Using @everybody or tag certain people who need to be aware
- Email separation (part of google for non-profit migration?)
 - Info, volunteer, events, sponsorship emails
- Social media posts
 - **Johnathan give access!!!!**
 - Josh & Jolene & Justin to create a game plan for Feb meeting
- Financial meetings before board meetings
 - Zoom meetings roughly week before (Amber, Jonathan & Justin to schedule)
- Pride Merch Review
 - Store to be live Jan 16th
 - Board to review and give feedback
- Friends of Pride recognition
 - Popscket
 - Group posts for recognition on Socials

- Create social post - Jan 20th week
- Johnathan to send out email to Friends of Pride
- RCMP Meeting update
 - Send dates for pride events to Gavin
 - Dani T to do that
 - Community presentations for the detachment
 - Education sessions with the RCMP (board meeting or town hall)
 - Ex: what is a hate crime presentation
 - Create small event for this
 - Jolene & Gordon
 - Refreshments
 - 'Spilling in Tea with the RCMP'
 - End of april/may?
- Gay Speed Dating
 - \$1000 plus travel/board
 - Jolene to find out more information
- Board Bio's
 - Just need blaire's
 - 'Read more' for the website
 - Dani to send to nine10
- Completion dates for action items
- PIE day St Pauls
 - March 14
 - Post and share, and board members attend if possible
 - Amber to create a connection meeting with St Pauls and Pride
- Party in White Menu

Action Items

- Entire Board to review 2025 Action Plan and sign up
- Amber/Johnathan to reach out to existing sponsors by Jan 31
- Board to start looking into Sponsors
- Look into FOIP and Spam laws
- All board members to start looking at potential performers and speakers
 - One more performer for both Teen Dance and PIW
 - Amber to send link in the chat for performer application
 - Sponsor a speaker at Growing the North Feb 2026 (at Feb 4th meeting)
- State that Friends of Pride (FoP) will include voting at the AGM
- Reflect on by-law and terms of service
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- Review board mission and mandate

- Feb 4th Strat planning
- Johnathan to invite members to social accounts
- Dani T to look into Google for non-profit
 - look into a revamp
 - including upgrading email account (multiple accounts)
- Rachael (Stage Manager)
 - Check where Rachael is traveling from - Josh
- Gordon/Josh/Jolene to finalize planning Pump up for Pride
- Monthly newsletter
 - Next meeting (Feb)
- Marketing strategy brainstorming at Strategic Planning Feb 4th
- Update bylaws for membership and voting at AGM
- Johnathan to send Erin @ prosport email regarding store open and closed cycles
- Dani to pdf meeting mins for last 6 months for website

Next Meeting

Strategic Planning: Feb 4 @ 5pm

214 place - Community Futures

February 18, 2025 @ 6pm at Gordon's

9505 102st Grande Prairie